



Carts on Parade 2011 – Entry Packet

The EIA Women's Council is pleased to present "**Carts on Parade**", a sponsored art competition that will take place at the 2011 WasteExpo in Dallas, Texas from May 9-12, 2011. Entrants in the competition will be provided a 95-gallon wheeled trash cart that Entrant must decorate with artwork that promotes the Environmental Industry Associations' slogan, *Environmentalists. Every Day.* For more information about the theme, visit: www.environmentalistseveryday.org



Entrants' decorated carts will be prominently displayed at WasteExpo and may be included in a parade on the show floor.

Key Promotional Benefits for Entrants

The EIA Women's Council promotion of each Entrant in the "**Carts on Parade**" competition will include, but not be limited to, the following activities:

- Entrant's name and/or logo will appear in WasteExpo promotional material.
- A placard or sign will be placed near the decorated cart while on display at WasteExpo. The placard or sign will include the Entrant's company name and/or logo, artist name(s), decoration theme, description and exhibitor booth number, if applicable.
- "**Carts on Parade**" will be promoted at exhibitor and attendee registration areas and the NSWMA/WASTEC exhibit area during WasteExpo.
- Each Entrant may promote its decorated cart in its own published materials, provided the promotion states that the cart is part of the EIA Women's Council "**Carts on Parade**" and the promotion maintains the good name of the EIA Women's Council, NSWMA, WASTEC, WasteExpo and its constituents.
- Entries will be posted on the EIA Women's Council website after WasteExpo.
- Selected entries may be featured in a parade through the WasteExpo show floor.

EIA Women's Council members are professionals working in the environmental industry. The Council provides networking opportunities, educational programs for NSWMA and WASTEC members, produces the very successful bilingual coloring book "*Where Does My Garbage Go?*" and awards academic scholarships to further careers in the environmental field. We hope you enjoy working on this project. If you have questions, please contact:

Peggy Macenas, Executive Director, EIA Women's Council peggym@eiawomenscouncil.org 800-679-6269

EIA Women's Council website: www.eiawomenscouncil.org



Carts on Parade 2011 – Entry Packet

Page 2

Each Entrant in the 2011 **“Carts on Parade”** (the “Entrant”) acknowledges that by submitting the Entry Form, Entrant agrees to, and is legally bound by, the terms and conditions listed below:

Terms and Conditions

Entrant shall be responsible for:

1. A completed Entry Form, submitted no later than March 1, 2011;
2. Payment of a \$600.00 entry fee accompanying the Entry Form for each cart it enters in the **“Carts on Parade”** Competition;
3. Providing to EIA Women’s Council, via email, its company logo (.jpg or .eps) or company name for inclusion in **“Carts on Parade”** promotional materials;
4. Decorating, at Entrant’s own expense, a 95-gallon wheeled trash cart in a manner which promotes the theme of **“Environmentalists. Every Day.”**;
5. Securing the lid of the decorated cart so that it cannot be opened, unless an open lid is part of the decoration;
6. Delivery of the decorated cart to WasteExpo, at Entrant’s own expense, by Friday, May 6, 2011 at 3:00 p.m., to Lobby C, Level 2 at the Dallas Convention Center; and
7. Removal of its decorated cart at the close of WasteExpo 2011, Thursday, May 12, no later than 11:00 a.m.

EIA Women’s Council is responsible for:

1. Providing an undecorated Otto Environmental Systems’ 95-gallon wheeled cart to the address designated by the Entrant on the Entry Form. Carts shall be shipped no later than March 11, 2011. At Entrant’s option, Entrant may choose to decorate a cart of its own manufacture, but cart must be two-wheeled, have attached lid, made of plastic, and 95 gallon capacity.
2. Displaying Entrant’s decorated cart at a prominent location at WasteExpo;
3. Selecting decorated cart(s) to be featured in a parade through the WasteExpo show floor;
4. Judging all the **“Carts on Parade”** entries; and
5. Publishing the results of the **“Carts on Parade”** competition.

EIA Women’s Council reserves the right to refuse displaying any Entrant’s decorated cart.



Carts on Parade 2011 – Entry Form

The Entrant listed below acknowledges its agreement with the terms and conditions of the 2011 “Carts on Parade” competition. Entry deadline: March 1, 2011

Company: _____

Contact: _____

Phone: _____ Mobile: _____

Email: _____

Billing Address: _____

Cart Ship-to Address: _____

Ship to the Attention of: _____

Company Name/Logo to be listed in promotional materials and signage:

NAME: _____

LOGO: Please send logo via email by March 31, 2011 to peggym@eiawomenscouncil.org

Total Entry Fees: \$ _____ (\$600 per entry) account: 55-5609

Payment Method: MC VISA AMEX EXP Date: _____

Name on Card: (Please Print) _____

Card #: _____

Phone Number: _____

contact: **Peggy Macenas at 800-679-6269 or fax to 630-848-1102**